SCHOOL OF COMMUNICATIONS | WEBSTER UNIVERSITY

INTERNSHIP RÉSUMÉ TIPS & SUGGESTIONS

Purpose:

The purpose of an internship résumé is for you to have a document to showcase **you** (your education, skill set, experience, etc.). You will send your résumé to organizations at which you wish to apply for an internship. Your résumé, along with other application materials (your cover letter, portfolio, business cards), can help you get an interview.

Process:

Do research to learn about the industry. (What are the terms being used? What are most companies looking for in interns similar to what you would like to do?)

Consider formatting for your résumé. Look through example résumés in The Center's office.

Keep your self-branding in mind. This includes your "unique self" (your strengths, passions, etc.) and what makes you stand out as an excellent candidate. This also includes font type and style, contact information and overall "feel." Your résumé should be branded in the same way as all of your other application materials.

As you write, consider including all of your accomplishments, background, skills and other necessary information. See the Internship Résumé Criteria document (below) for specifics on what to include and how to structure your résumé.

Once you are ready to apply, you will make changes to your résumé in order to address that specific position and organization. Use the internship position description and do research about the company in order to:

1) Add relevant or remove irrelevant content and also arrange information so the most relevant is first

2) Include specific keywords

 Keywords are words you see in the position description or words used in your industry that will catch the potential employer's eye. (For example if a job description states: "edit video," "implement projects" or "develop websites," then use those phrases to describe your experience)

3) Help the person reading your résumé understand how your experience and skills relate to their position requirements

Do a quick scan. Make sure keywords stand out. Ensure your résumé is uncluttered, visually appealing and easy to read. The overall appearance should be clean. This will lead to a better chance of it getting read. (Think about when you read something. It is easier to read smaller blocks of copy than long blocks with no white space).

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INTERNSHIP RÉSUMÉ CRITERIA

CATEGORY		
Audience/	-Audience is addressed consistently throughout	
Purpose	-Purpose is stated in objective statement; all proceeding content supports objective	
Layout & Design	-Contains design elements (proper spacing, attention to detail, proper use of white	
	space, appears simple and clean)	
	-Information is organized and content is easy to read; bullets are used	
	-Is limited to one page	
Font	-Size is 9-11 and is simple and easy to read (Helvetica, Verdana, Arial, etc.) -Italics and boldface are used sparingly	
Spelling/Grammar	-Contains no spelling or grammar errors	
Spenny/Grammar	-Fonts, spacing and punctuation are consistent	
Consistency	-Tense is consistent (if describing a past position or project, use past tense; current	
	position or project, use present tense)	
	-Bold and italic fonts are consistent	
Header	-Contains identifying information including: name, email and telephone number	
ricader	-Is consistent with other application material; may contain a logo	
Content	-Is relevant and true and is driven by audience	
	-Uses phrases (versus sentences) that are concise but powerful	
	-Contains a variety of strong action verbs illustrating accomplishments (Think: What	
	skill did I use to complete "X")	
	-Is reflective of the expectations included in job description and of the industry	
	-Is free from pronouns (i.e.: "I")	
Sections	Below are options of potential sections and information to include in each. You may	
	choose which sections belong in your resume and how to title them, but ensure you	
	address critical information (education, experience and skills).	
	Objective	States your interest in securing an internship position;
		identifies the specific internship and industry/organization
	Education	Name of school; degree (spell it out); minor; certificates;
		projected graduation date; GPA (if it is over 3.6); study
		abroad experience
	Course work and projects	List upper-level, unique courses; include best projects and
		work (often those included in your portfolio review); courses
		and projects should relate to position requirements
	Experience 	Past internships, freelance jobs, student organizations,
		leadership roles; exhibitions and publications; emphasize skills,
		abilities and accomplishments; demonstrate your strongest
		skills; correlate skills with position description, the organization and industry
		Social networking, foreign language, computer, technical
		equipment and transferable skills (use bullet points)
	Community service	Any volunteer efforts (include role and organization)
	Honors/awards/	Scholarships and other awards; professional organizations
	professional	scholarships and other awards, professional organizations
	membership	
	i	Paid positions in reverse chronological order; limit to present
	Employment	positions and ones held for a significant amount of time
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ACTION VERBS

Accomplished Achieved Adapted Administered Advised Analyzed Analyzed Applied Arranged Authored Assembled Assisted Awarded

Balanced Budgeted Built

Coached Collaborated Collected Communicated Compiled Completed Composed Conceived Conceptualized Conducted Consolidated Coordinated Counseled Created Cut

Delegated Demonstrated Designed Determined Developed Directed Displayed Distributed Documented Earned Edited Enabled Energized Established Evaluated Executed Expanded Expedited

Facilitated Functioned as

Gained Gathered Generated

Handled

Implemented Improved Influenced Informed Initiated Innovated Installed Instructed Interacted Interpreted Interviewed Invented

Launched Led

Maintained Managed Mastered Modernized Motivated

Negotiated

Obtained Operated Optimized Originated Orchestrated Organized Oversaw

Participated Performed Planned Prepared Prosented Produced Programmed Proposed Proved Provided Publicized Published

Recommended Recorded Recruited Remodeled Rendered Reorganized Represented Researched Revamped Reviewed Revised Revised

Saved Scheduled Served Set up Simplified Sold Solved Sourced Spearheaded Standardized Streamlined Strengthened Structured Suggested Supervised Supported Surpassed

Taught Targeted Tested Trained Transferred Translated Traveled Troubleshot Tutored

Underwrote Updated Upgraded Used Utilized

Verified Volunteered

Won Wrote