



# Degree Plan

## Master of Arts (MA) Public Relations (PBRL) 36 hours

Student: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Beginning Term: \_\_\_\_\_  
 Goal to Graduate by: \_\_\_\_\_  
 Academic Advisor: \_\_\_\_\_

### Core courses (27 hours)

Course	Hrs	Term	Year	Pre-requisite
MEDC 5000 Media Communications (Requisite Course) *	3cr	--		
MEDC 5310 Media and Culture	3cr	--		
PBRL 5322 Public Relations	3cr	--		
PBRL 5342 Writing for Media Communications: Public Relations or PBRL 5344 Speech Writing	3cr	--		PBRL 5322
MEDC 5350 Media Organization and Regulation	3cr	--		
MEDC 5360 International Communications	3cr	--		
PBRL 5380 Strategic Communication Applications	3cr	--		
MEDC 5460 Media Research	3cr	--		
MEDC 6000 Seminar in Media Communications	3cr	--		All courses

**\*Requisite course must be completed before any other core course.**

### Elective course options (9 hours)

	3cr	--		
	3cr	--		
	3cr	--		

Electives can be chosen from any graduate level School of Communication courses including course pre-fixes ADVT, AUDI, COMG, FTVP, INTM, MEDC, NPRO, PBRL, PHOT. Students must meet course pre-requisites. The following WSBT courses are also approved as electives: BUSN 5000, BUSN 5100, MRKT 5000, INTB 5000, MNGT 5000, HRMG 5000. Any other request requires departmental approval.



# Degree Plan

## Pathways

\*Actual schedules may vary based on start date and course availability\*

### Full-Time Suggested Pathway

#### YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
MEDC 5000, if available	Core course	Core course	Core course	Core course
Elective, note that many electives require completion of MEDC 5000	Core course	Core course	Core course	Elective

#### YEAR 2

Term 1	Term 1
Elective	MEDC 6000, if available. If not, please contact your advisor about requesting to take 6000 before last elective. Please note that this course must be taken alone.

### Part-Time Suggested Pathway

#### YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
MEDC 5000, if available	Core course	Core course	Core course	Core course

#### YEAR 2

Term 1	Term 2	Term 3	Term 4	Term 5
Core course	Core course	Core course	Elective	Elective

#### YEAR 3

Term 1	Term 2
Elective	MEDC 6000, if available. If not, please contact your advisor



## *Degree Plan*

	about requesting to take 6000 before last elective.
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