



Degree Plan

Dual Degree Master of Business Administration (MBA) MA in Media Communications (MEDC) 51-54 hours

Student: _____
 Student ID: _____
 Email: _____
 Beginning Term: _____
 Goal to Graduate by: _____
 Academic Advisor: _____

MBA Foundation courses (12 hours)

Course	Hrs	Term	Yr	Waiver
BUSN 5000 Business	3cr	—		-----
MBA 5010 Value Creation	3cr	—		
MBA 5020 Quantitative Methods	3cr	—		
MBA 5030 Market Analysis and Business Planning	3cr	—		BUSN 5000 & MBA 5010

MBA Core courses (15 hours)

Course	Hrs	Term	Yr.	Pre-requisite
MBA 5100 Adding Value through Human Capital	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5200 The Financial Value of Capital Projects	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5300 Providing Value to Customers	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5400 The Supply Chain and Business Processes	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5500 Information Support for Decision Making	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030

MBA Capstones (6 hours)

MBA 5910 Cases in Value Creation *can take concurrently with MBA 5500 if needed	3cr	--		BUSN 5000, MBA 5010, 5020, 5030, 5100, 5200, 5300, & 5400
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MBA 5920 Walker Consulting Project: Adding Value to Organizations	3cr	--		All Foundation and Core Courses
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Media Communication core courses (21 hours)

Course	Hrs	Term	Yr.	Pre-requisite
MEDC 5000 Media Communications	3cr	--		
MEDC 5310 Media and Culture	3cr	--		MEDC 5000
MEDC 5350 Media Organization and Regulations	3cr	--		MEDC 5000
MEDC 5360 International Communications	3cr	--		MEDC 5000
MEDC 5400 Media Production Management	3cr	--		MEDC 5000
MEDC 6000 Seminar in Media Communications	3cr	--		All core MEDC courses
One Additional MEDC course	3cr	--		

Course descriptions may be found via this link: [Course Descriptions](#). Course schedules may be found via this link: [Course Schedules](#).