



School of Communications

## BA in Sports Communication

### Sample 4-Year Course Sequence

Students should consult with their advisor to determine their plan of study.

Students must take 120 credit hours to graduate with an average of 15 credit hours per semester.

Course	Year 1		Year 2		Year 3		Year 4		TOT
	FA	SP	FA	SP	FA	SP	FA	SP	
Major Coursework									
JOUR 1020 Intro to Media Production for Journalists	3								3
MDST 1050 Intro to Media Writing or JOUR 1030 Fundamentals of Reporting	3								3
SPTC 1800 Sports Communication	3								3
SPCM 1040 Public Speaking		3							3
ADVT 1940 Intro to Marketing or PBRL 1010 Fundamentals of Strategic Comm and Public Relations		3							3
MDST 2200 Ethics in the Media			3						3
SPTC 2400 Culture of Sports and Society				3					3
MDST 3300 Media Law, Ethics, and Policy							3		3
ECON 3737 Business of Sports					3				3
SPTC 4600 Sports Media Strategies					3				3
SPCM 4616 Communication Analysis						3			3
SPTC 4620 Senior Overview or MEDC 4950 Internship								3	3
In-Major Electives			3	3				3	9
Total Credits for Major									45
University Coursework									
GLBC 1200 Global Cornerstone Seminar	3								3
GCP Courses	3	6	6	6	3				24
Keys 4000						3			3
General Electives (May be in major)		3	3	3	6	9	12	9	45
Total Credits Per Semester	15	15	15	15	15	15	15	15	120



School of Communications

## BA in Sports Communication Sample Transfer Course Sequence

Students should consult with their advisor to determine their plan of study.

Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.

Course	Year 1		Year 2		TOT
	FA	SP	FA	SP	
Major Coursework					
JOUR 1020 Intro to Media Production for Journalists	3				3
MEDC 1050 Intro to Media Writing or JOUR 1030 Fundamentals of Reporting	3				3
SPTC 1800 Sports Communication	3				3
SPCM 1040 Public Speaking			3		3
ADVT 1940 Intro to Marketing or PBRL 1010 Fundamentals of Strategic Comm and Public Relations		3			3
MDST 2200 Ethics in the Media	3				3
SPTC 2400 Culture of Sports and Society		3			3
MDST 3300 Media Law, Ethics, and Policy			3		3
ECON 3737 Business of Sports	3				3
SPTC 4600 Sports Media Strategies		3			3
SPCM 4616 Communication Analysis				3	3
SPTC 4620 Senior Overview or MEDC 4950 Internship				3	3
In-Major Electives		3	3	3	9
Total Credits for Major					45
University Coursework					3
Keys 4000			3		3
General Electives (May be in major)		3	3	6	12
Total Credits Per Semester	15	15	15	15	60



School of Communications

## BA in Sports Communication

### Sample 4-Year Course Sequence/Study Abroad

Students should consult with their advisor to determine their plan of study.

Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.

Course	Year 1		Year 2		Year 3		Year 4		TOT
	FA	SP	FA	SP	FA	SP	FA	SP	
Major Coursework									
JOUR 1020 Intro to Media Production for Journalists	3				S				3
MEDC 1050 Intro to Media Writing or JOUR 1030 Fundamentals of Reporting	3				T				3
SPTC 1800 Sports Communication	3				U				3
SPCM 1040 Public Speaking		3			D				3
ADVT 1940 Intro to Marketing or PBRL 1010 Fundamentals of Strategic Comm and Public Relations		3			Y				3
MDST 2200 Ethics in the Media			3						3
SPTC 2400 Culture of Sports and Society				3	A				3
MDST 3300 Media Law, Ethics, and Policy					B		3		3
ECON 3737 Business of Sports					R		3		3
SPTC 4600 Sports Media Strategies					O	3			3
SPCM 4616 Communication Analysis					A			3	3
SPTC 4620 Senior Overview or MEDC 4950 Internship					D			3	3
In-Major Electives			3	3			3		9
Total Credits for Major									45
University Coursework									30
GLBC 1200 Global Cornerstone Seminar	3								3
GCP Courses	3	6	6	3	6				24
Keys 4000						3			3
General Electives (May be in major)		3	3	6	9	9	6	9	45
Total Credits Per Semester	15	15	15	15	15	15	15	15	120