



School of Communications

BA in Public Relations Sample Transfer Course Sequence

Students should consult with their advisor to determine their plan of study.
Students must take 120 credit hours to graduate with an average of 15 credit hours per semester.

Students with an Associate in Arts (AA) from a regionally accredited institution will have fulfilled all of Webster University's general education requirements.

Course	Year 1		Year 2		Total
	FA	SP	FA	SP	
Major Coursework					
EPMD 1010—Intro to Media Production	3				3
MDST 1010—Media Foundations	3				3
JOUR 1030—Fund. of Reporting	3				3
MDST 1050—Intro to Media Writing	3				3
PBRL 1010—Intro to PR	3				3
MDST 2100—Media Literacy			3		3
ADVT 2350—Intro to Visual Comm.		3			3
PBRL 2400 – PR and New Media		3			3
PBRL 2800 – Organizational Comm.		3			3
PBRL 2920—Writing for PR		3			3
MDST 3300 – Media Law, Ethics & Policy				3	3
PBRL 4250—Media Relations			3		3
PBRL 4300—Crisis Comm. Mgt.			3		3
PBRL 4920—Campaigns				3	3
PR Core Option Course*			3		3
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MDST 4950—Internship Or PBRL 4620 Senior Overview				3	3
MDST 0100—Portfolio Review			0		0
Total Credits for Major					51
University Coursework					
KEYS 4xxx – Keystone Course		3			3
General Electives (maybe in Major)	0	0	0	6	6
Total Credits Per Semester	15	15	15	15	60 (120 total credit hours including transfer hours)

*Six credit hours from the list of additional courses recommended for junior and senior years.